



 goodfellow  
*unit*



## GOODFELLOW UNIT REPORT

TO THE

## GOODFELLOW FOUNDATION

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## 1.0 INTRODUCTION

This half yearly report of the Goodfellow Unit has been prepared for the Goodfellow Foundation, the Dean of the Faculty of Medical and Health Sciences, the Head of the School of Population Health, the RNZCGP, and to inform the Goodfellow Unit Advisory Board.

The report provides information about Goodfellow Unit business development activities, distance learning development, contract programmes, continuing medical education, Goodfellow Club website, postgraduate teaching and research activities.

## 2.0 BUSINESS DEVELOPMENT

The annual Goodfellow Symposium continues to be a significant part of business development activity. The success of this multidisciplinary CME/ professional development event has enhanced the profile and reputation of the Goodfellow Unit. The symposium has presented a useful vehicle to promote other services such as online courses, digital resources as well as opening new doors for partnership and funding opportunities. Mary Somervell, Business Manager – Goodfellow Unit, continues to play a very important part in the development of new business and strategic relationships.

### 2.1 Goodfellow Symposium

#### 2.1.1 2008 Symposium

Dr Fiona Moir again took the role of Programme Director for the 2008 Symposium.

Delegates at the Goodfellow Symposium held in April 2008 were treated to a self care theme alongside traditional evidence-based CME/professional development. Around 530 people attended the multidisciplinary Symposium at the Hyatt Regency that had a really buzzing atmosphere. Most of the 377 delegates were from Auckland, Northland, and Waikato regions including 250 general practitioners and 100 primary health care nurses. Other attendees were: 64 speakers, 36 sponsors and exhibitors, media representatives and others.

Of the 230 delegates who completed evaluations, 66.5% rated the symposium overall as excellent and 29.1% satisfactory (95.6 combined). One delegate commented '*very good experience of first symposium. The bar has been set high!*' Almost 90% (88.7%) indicated they are very likely (or likely) to attend next year. PHO medical and nursing directors gave unsolicited feedback that GPs and nurses were '*inspired*' by their symposium experience. Delegates reinforced the value of multidisciplinary learning (84.3%) and benefited from the interaction with other disciplines.

## 2.1.2 2009 Symposium

Planning is well underway for the 2009 symposium to be held 27–29 March 2009 in Auckland at the same venue (Hyatt Regency). The new symposium website at [www.goodfellowsymposium.org](http://www.goodfellowsymposium.org) is regularly updated with new information on programme topics and speakers as they are finalised. The response from sponsors and exhibitors has been excellent with all the available stands booked in the exhibition area. The previous sponsorship level has already been exceeded six months before the event. Online registrations will open on 11 November 2008. The theme for the 2009 symposium is “Mastering the Knowledge Mountain”.

## 2.2 Strategic Planning Workshop

A productive planning workshop was held in March 2008 attended by: 13 Goodfellow Unit staff, 5 Goodfellow Advisory board members, 3 Goodfellow Foundation members, 2 Heads of School (Population Health, Pharmacy), 2 Uniservices staff and others. The following recommendations arose from in–depth discussion during the workshop.

### Verify the proposed purpose of GFU

- In partnership with others, lead innovative and entrepreneurial advances in primary health care (PHC) that would not otherwise take place
- Contribute to multidisciplinary approaches to health care that directly or indirectly benefit the public through effective e–learning techniques and technology advances
- Support the Department of Primary Health Care and General Practice through the provision of post–graduate university courses
- Participate in research into best practice primary health care that is leading edge and evidence–based

### Confirm what makes GFU special

- Goodfellow Foundation funding and support enabling GFU to be innovative and entrepreneurial
- Able to take a multidisciplinary approach with access to experts in the School of Population Health and Faculty of Medical and Health Sciences
- Flexible e–learning combined with evidence–based best practice and other delivery modes
- The Goodfellow Unit brand is perceived as high quality
- Multiple sources of funding

### Prepare a new mission statement

The Director agreed to appoint a small working group to choose a new mission statement based on the alternatives discussed at the workshop.

### Expand the definition of GFU's market

Although Goodfellow Unit education services generally cover primary health care and target PHC professionals they can include people working outside some definitions of primary care.

### **Focus on current and future priority client groups and partnerships**

Priority groups include: current clients; strategic and potential partners; new professional groups (e.g. optometrists, pharmacists, physiotherapists, audiologists) and their regulatory bodies; partnerships for offering consumer health education; and more funded education contracts

### **Focus on future priority services and products**

Action steps include: evaluate the demand for and usefulness of current courses; expand courses offered to current customers; follow up alumni re interest in updates or to extend knowledge to new areas; evaluate interest in existing courses by new health professional groups and modification required to cater for overseas trained GPs/ others.

### **Address gaps to better understand client needs and market demand**

Conduct market research to address gaps in understanding client needs and market demand.

### **Define and monitor critical success factors**

After determining the critical success factors informed by market research, it has been recommended that indicators are put in place to measure progress over time.

## **2.3 Goodfellow Unit Market Survey**

The strategic planning day highlighted that we need to learn more about client and stakeholder needs and preferences to better understand market demand.

In-depth qualitative interviews have taken place with 20+ individuals selected from partners, key stakeholders and professional associations. Three exploratory focus group sessions were held with 5 to 8 participants per focus group (20 individuals in total) representing GPs, nurses, pharmacists and other PHC professionals.

Feedback is being analysed to extract key themes and a workshop will take place with GFU staff in early October to discuss the feedback and recommendations before determining follow-up action.

## **3.0 CONTRACTS AND AGREEMENTS**

### **3.1 ACC contract**

In March 2008 the Goodfellow Unit was commissioned by ACC to conduct a trial of web-based case studies and formative quizzes for GPs building on the earlier online case study experiences. The pilot will include opportunities for shared learning and evidence of learning progress for the group as a whole. The pilot involves 5 moderated case studies and formative quizzes on occupational injury topics agreed with ACC. It is anticipated that the project could be extended to other health professionals working in primary health care settings e.g. primary health care nurses, physiotherapists and community pharmacists.

A separate proposal has been submitted to ACC for adapting relevant online GP cases for nurses.

## 3.2 PHARMAC contract

In January 2008 the Goodfellow Unit was notified by PHARMAC it had been successful with a proposal to deliver a One Heart Many Lives (OHML) Primary Care Education programme in partnership with Northland PHOs. However difficulties were faced early on with the project due to the lack of advance notice and limited time for consultation. PHOs came from different perspectives so it was difficult to reach an agreement on a combined approach to support their existing OHML initiatives. After extensive consultation between PHOs and GFU, PHARMAC decided to cancel the contract as PHOs were fully committed with their educational programmes for 2008.

The Unit is currently engaging with PHARMAC and Northland PHOs during early planning stages to see how OHML initiatives can be accommodated in the next year's CME/ PD programme instead.

## 3.3 Diagnostic toolkits

The Auckland Faculty Board has agreed to fund the development of the 3rd diagnostic toolkit in the 'Made Easy' series. The toolkits have been designed to facilitate peer group discussion.

Licence agreements have been prepared for Pinnacle GP Network and the Department of Corrections in response to expressions of interest in the bulk purchase of 'Red Rash Made Easy' diagnostic toolkits for GPs and PHC nurses.

## 4.0 LEARNING TECHNOLOGY DEVELOPMENT

### 4.1 Red Rash Made Easy

**Red Rash Made Easy** is a revolutionary way of diagnosing the common red rash.

- GPs can apply the New Diagnostic Map to their own cases and test it against the cases we provided.
- The revolutionary diagnostic map helps identify 80% of all red rashes.
- Though we do give some treatment advice, this map and all associated information is provided as an educational resource.

Red Rash has been a growing success. Auckland/Northland GPs have used it within their practice after receiving it at their peer group sessions. We have received regular requests from those who missed it at their peer group and requested a personal copy. Also, we are in discussions with the Department of Corrections for a large order to use within their intranet.

## 4.2 Pain Assessment Made Easy

**Pain Assessment Made Easy** is designed to facilitate conversation and professional dialogue between GPs within the peer group setting. Our experience suggests that GPs are interested in listening and informing each other on different ways to approach patient pain. This toolkit does not provide information on managing pain within the case studies, only on assessing it. It is an educational resource and not a clinical tool. Created in conjunction with palliative care specialist, Professor Rod MacLeod, it reintroduces the diagnostic process around identifying pain by stressing the importance of listening and believing a patient's description of pain and walking through each step of the diagnosis.

There has been a very enthusiastic response to the PAME CD in that the Auckland/Northland peer groups have found it to be a useful and helpful resource. There has been some commercial interest in the CD. We are in discussion with certain Waikato PHOs to supply PAME for their peer groups.

## 4.3 Spirometry CD

Around 28 copies have been sold since September 2007.

## 4.4 Dermoscopy

About 133 copies have been sold since July 2006 with local and overseas orders. A contract is being negotiated for distribution of the Dermoscopy CD at Dermatology Conference to be held at the Mayo Clinic, Rochester.

## 4.5 Goodfellow Unit Website

<http://www.fmhs.auckland.ac.nz/soph/centres/goodfellow/>

The new Unit site has been launched in August this year to reflect the look and feel of the faculty website. It provides a more accessible and navigable structure and enables individual staff to update their own profile. We also premiered our new brand logos with the site. Developed by Talent Garden, these new logos fully illustrate the relationship that exists between the Goodfellow Unit, the Goodfellow Club and the Goodfellow Symposium. We have also included a products section so that it is easier to locate and request our learning CDs and other material.

## 4.6 Goodfellow Club site

<http://www.goodfellowclub.org/>

We are currently in production of several quizzes for various sections of the Club site. For GPs, have 5 quizzes sponsored by ACC that are currently in production, and have two quizzes in development that have been sponsored by NZ Doctor as part of their How-To-Treat series including a quiz on constipation and epilepsy. For Nurses we have three more quizzes in development on Management of Common Respiratory Problems in Infants and Children, Food and Nutrition Guidelines for the 0 – 2 year olds, Diabetes, and Mental Health in Primary Care.

To date we have published 4 new quizzes on the site. 2 for GPS: Smoking Cessation and Gout, and 2 for Nurses: Venous Leg Ulcer Management in the Community and Smoking Cessation.

Currently there are over 1500 Club members (an approximate increase of 500 members within 6 months). We have updated our certification process to ensure that all certificates are automatically generated across the disciplines.

### Monthly Web Statistics of Goodfellow Club (January 2008 – 8 September 2008)

Total number of members: 1545 (as of 11 September 2008, 149 more members since 19 June 2008)

| Month          | Unique visitors | Number of visits | Pages | Hits  | Bandwidth |
|----------------|-----------------|------------------|-------|-------|-----------|
| Jan 2008       | 383             | 577              | 14501 | 24242 | 227.10 MB |
| Feb 2008       | 490             | 623              | 14377 | 24267 | 219.61 MB |
| March 2008     | 505             | 656              | 16617 | 32195 | 257.10 MB |
| April 2008     | 523             | 745              | 16798 | 27759 | 230.98 MB |
| May 2008       | 537             | 751              | 17941 | 29363 | 305.80 MB |
| June 2008      | 461             | 633              | 20097 | 32587 | 408.24 MB |
| July 2008      | 395             | 573              | 15355 | 24790 | 307.10 MB |
| August 2008    | 583             | 1008             | 31605 | 47945 | 559.12 MB |
| 8 September 08 | 118             | 165              | 4035  | 6540  | 108.85 MB |

#### 4.8 Multimedia Development (Postgraduate Courses)

Multimedia resources, including voice-over and film-clips, have been produced for the following courses:

- POPLPRAC 713 Health and Lifestyle
- POPLPRAC 714 Health Promotion and Education
- POPLPRAC 722 Foundations of Clinical Symptom Management in Palliative Care
- POPLPRAC 723 Clinical Symptom Management in Palliative Care 2
- POPLPRAC 736 Clinical Skills and Organisational Issues in Accident & Medical Practice
- POPHLTH 753 Special Topic
- PAEDS 714 Emergency Paediatrics
- Dignity Therapy for Palliative Care

## 5.0 POSTGRADUATE TEACHING

The Goodfellow Unit continues to offer a series of university postgraduate courses utilising distance and flexible delivery. Modalities employed include workbooks, DVD/video, CD, telephone conferencing, email, residential workshop, web-based formative quizzes, web-based discussion groups, and web-based case studies.

Karen Hoare assists with co-ordination of the Long Term Condition Management 30 point papers delivered via the School of Nursing. Her role across the Goodfellow Unit and School of Nursing ensures that nurses undertaking papers are aware of the resources provided by the Goodfellow Unit. Karen provides a valuable reference point for nurses wishing to take courses offered through the Department of General Practice and Primary Health Care.

| <b>Postgraduate Enrolments</b>                                                  |             |             |             |             |             |
|---------------------------------------------------------------------------------|-------------|-------------|-------------|-------------|-------------|
| <b>(The numbers relate to the actual number of course enrolments, not EFTS)</b> |             |             |             |             |             |
|                                                                                 | <b>2008</b> | <b>2007</b> | <b>2006</b> | <b>2005</b> | <b>2004</b> |
| <b>Individual (multi-programme) Courses</b>                                     |             |             |             |             |             |
| Research Methods in Health                                                      | 69          | 70          | 57          | 55          | 46          |
| Therapeutic Communication                                                       | 18          | 9           | 12          | NA          | NA          |
| Biology of Addiction                                                            | 11          | 17          | 8           | 7           | NA          |
| Introduction to Human Vaccinology                                               | NA          | 10          | NA          | NA          | NA          |
| Loss, Grief and Bereavement (new in 2008)                                       | 54          | NA          | NA          | NA          | NA          |
| Special Studies & Special Topic courses                                         | 1           | 4           | 0           | 0           | 0           |
| <b>Programmes</b>                                                               |             |             |             |             |             |
| Community Emergency Medicine (all courses)                                      | 94          | 98          | 104         | 136         | 147         |
| Sports Medicine (all courses)                                                   | 57          | 57          | 56          | 58          | 70          |
| Geriatrics & Gerontology (all courses)                                          | 52          | 100         | 43          | 44          | 63          |
| Palliative Care (all courses)                                                   | 121         | 102         | 94          | 68          | 41          |
| Lifestyle Management (both courses)                                             | 23          | 28          | 28          | 34          | 16          |
| Primary Mental Health (new for 2006)                                            | 11          | 24          | 23          | NA          | NA          |
| Sexual & Reproductive Health (one course offered in 2008)                       | 16          | 31          | 31          | 37          | 14          |
| <b>TOTAL</b>                                                                    | <b>527</b>  | <b>550</b>  | <b>466</b>  | <b>439</b>  | <b>397</b>  |
| <b>Masters degree completions</b>                                               | <b>8</b>    | <b>9</b>    | <b>2</b>    | <b>2</b>    | <b>4</b>    |

## 6.0 Publications and Presentations

### 6.1 Journal Articles

1. Sheridan J, Goodyear-Smith F, Butler R, Wheeler A, Gohns A: Barriers to, and incentives for, the transfer of opioid-dependent people on methadone maintenance treatment from secondary care to primary health care. *Drug Alcohol Rev* 2008, 27(2):178–184
2. Plumridge E, Goodyear-Smith FA, Ross J: Parents and nurses during the immunization of children--where is the power? A conversation analysis. *Fam Pract* 2008, 25(1):14–19.
3. Horsburgh M, Goodyear-Smith F, Yallop J: Successful implementation of a nursing initiative in primary care: a case report. *NZ Fam Phy* 2008, 35(Jun):183–186.
4. Horsburgh M, Goodyear-Smith F, Yallop J: Nursing initiatives in primary care: an approach to risk reduction for cardiovascular disease and diabetes. *New Zealand Family Physician* 2008, 35(Jun):176–182.
5. Goodyear-Smith F, Janes R: New Zealand rural primary health care workforce in 2005: more than just a doctor shortage. *Aust J Rural Health* 2008, 16(1):40–46.
6. Goodyear-Smith F, Grant C, York D, Kenealy T, Copp J, Petousis-Harris H, Turner N, Kerse N: Determining immunisation coverage rates in primary health care practices: a simple goal but a complex task. *Int J Med Inf* 2008, 77(7):477–485.
7. Goodyear-Smith F, Coupe NM, Arroll B, Elley CR, Sullivan S, McGill AT: Case finding of lifestyle and mental health disorders in primary care: validation of the 'CHAT' tool. *Br J Gen Pract* 2008, 58(546):26–31.
8. Goodyear-Smith F, Arroll B, Chan L, Jackson R, Wells S, Kenealy T: Patients prefer pictures to numbers to express cardiovascular benefit from treatment. *Ann Fam Med* 2008, 6(3):213–217.
9. Goodyear-Smith F: What is the evidence for non-sexual transmission of gonorrhoea in children after the neonatal period? A systematic review. *Journal of Forensic and Legal Medicine* 2008, 15(7):471–45
10. Hanna C, Effects of commercial airline travel on oxygen saturation in athletes, *British Journal of Sports Medicine, Jan 2008*
11. Turner, N. Hoare, K. Dowell, T. Children in New Zealand: their health and human rights. *New Zealand Medical Journal*, 121(1271) 2008. <http://www.nzma.org.nz/journal121-1271/2980/>.
12. Hoare, K. Steele, J. Ram, F. Arroll, B. Evidence-based resource use by Practice Nurses in the Greater Auckland region. *New Zealand Medical Journal*. In press.
13. Buetow S, Jutel A, Hoare K. Shrinking social space in the doctor-modern patient relationship: a review of forces for, and implications of, role convergence. *Pat Educ Counseling*. In press.
14. Huggard, PK. Dignity conserving care and dignity therapy. *NZ Fam Phys* 2008 35 (3): 197–199.
15. Huggard, PK & Huggard, J. Compassion fatigue and veterinary care. *VetScript (New Zealand Veterinary Association)* May 2008, 16–17.
16. Huggard, PK. Dignity Conserving Care. *Hospice New Zealand*, May 2008, 9.

17. MacLeod RD "Who cares? Narratives of people who are dying and their families" a qualitative study of perceptions of care at the end of life
18. William L, MacLeod RD 2008 *Therapy in Practice: Management of Breakthrough Pain in Patients with Cancer Drugs* 68(7): 913–924
19. Janssen A, Walker S, MacLeod RD 2008 Recognition, Reflection, and Role models: Critical elements in the education of care *Palliative and Supportive Care* (in press)
20. MacLeod RD 2008 Respecting culture near the end of life *European Journal of Palliative Care* 15(2) 57.
21. MacLeod RD 2008 Quality of death: how are we doing? *Quality and Safety in Health Care* 17(4): 237–8
22. MacLeod RD 2008 How to treat: complications of cancer *NZ Doctor* 4 June
23. Janssen A, MacLeod RD 2008 A meeting of cultures: Patients educating practitioners about quality cancer care. (29L–4) *Psycho-Oncology*, 17, S118
24. Moir F, van den Brink R., Fox R., & Hawken S. J., (2008). Effective Communication Strategies to Enhance Patient Self-Care. *New Zealand Family Physician*, **In press**, October edition.
25. Hawken S. J., Fox R., van den Brink R., & Moir F. (2008). REBELS: An approach to communication challenges in the consultation. *New Zealand Family Physician*, August 2008

## 6.2 Books

Elley, R. and K. Hoare. (2008). Working in primary care. In, *Preventing childhood obesity: Evidence, policy and practice*, B. Swinburn, E. Waters, R. Uauy, J. Seidell (Eds.). Wiley Blackwell (in press).

MacLeod RD, Egan AG 2(008). Transformation in Palliative Care. In J. Mezirow, E. Taylor (Eds.) *Transformative Learning in Action: Handbook of Practice*. Jossey-Bass (in press)

MacLeod RD 2008 Setting the context: what do we mean by psychosocial care in palliative care? in Lloyd Williams M (ed) *Psychosocial issues in Palliative Care (2<sup>nd</sup> edition)*. Oxford University Press, Oxford pp. 1–20

## 6.3 Conference and Workshop Presentations 2008 (to 1 September)

1. Adams S, Accident and Medical Practitioners Association / Australasian Society of Emergency Medicine International Conference *Anaphylaxis* Auckland March 2008
2. Adams S. Goodfellow Symposium 2008 *Anaphylaxis* April 2008

3. Goodyear-Smith F, Arroll B, Coupe N, RNZCGP Conference 2008. *Asking for help is helpful: validation of the 'CHAT' for lifestyle and mood assessment in general practice*, Queenstown, July 2008
4. Petousis-Harris H Goodyear-Smith F, Kameshwa K, Turner N, Queenstown, July 2008  
RNZCGP Conference 2008. *Immunisation and the media: a match made in hell?*
5. Goodyear-Smith F. PHARMAC Primary Care Research Seminar *Publish or Perish?*, Wellington 24 June 2008
6. Goodyear-Smith F, Arroll B, Coupe N. NSU Screening Symposium *Get Screened and live for ever? Screening for lifestyle and mental health risk factors in primary care: the 'CHAT' tool*, Wellington 1 Apr 2008
7. Hanna C, *Osteitis pubis* (invited speaker) – NZ Manipulative Physiotherapists Association Biennial Scientific Conference, 2007.
8. Hanna C, *Clinical examination of the hip* (invited speaker) – Sports Medicine New Zealand Annual Scientific Conference, 2007
9. Hanna C, *Examination of the knee* (workshop) – The Goodfellow Symposium, 2008
10. Hanna C, *Injection technique* (workshop) – The Goodfellow Symposium, 2008
11. Hanna C, *Taping workshop* – The Goodfellow Symposium, 2008
12. Hanna C, *Clinical Sports Medicine* – East Health CME Meeting, 2008
13. Hoare K, *Benefits of regular exercise in children with asthma*. NAPCRG New Zealand regional meeting. 17th October 2007.
14. Hoare K, *Global Healthcare Solutions to Vulnerable Populations* conference. 15 – 17th January 2008. Auckland.
15. Hoare K, *'Just Like You'* – working within the Healthy Schools Programme to link children across the world.
16. Hoare K, *Big topics in a small amount of time*. Goodfellow Symposium. Auckland. April 12th – 13th 2008.
17. Hoare K, *Evidence-based resource use by practice nurses in the Greater Auckland region*. 6th – 7th November 2008. Adelaide, Australia. Australian Rural Nurses and Midwives 14th Annual Conference.
18. Huggard, PK, Huggard J. *Caring For You: A Healthy Slice of the Pie OR A Slice of the Healthy Pie? A self-care workshop for health professionals*. April 2008 GF Symposium, Auckland.
19. Huggard, PK. RNZCGP GP Educators Conference 2008. *Postgraduate educational opportunities at the University of Auckland*. June, 2008, Wellington

20. Huggard, PK USA Child Trauma Network. *Running on Empty*. A webcam presentation to Idaho State University.. Auckland/Idaho, January, 2008.
21. Huggard, PK. New Zealand Audiological Society Conference 2008. *Compassion fatigue: Caring for the Carers*. Christchurch, July, 2008.
22. Huggard, PK New Zealand Audiological Society Conference 2008. *Running on Empty Workshop*. Christchurch, July, 2008
23. Huggard, PK, Moir, F. RNZCGP Conference 2008. *Well-being for GPs Workshop*. Queenstown, July, 2008.
24. Huggard, PK. RNZCGP Conference 2008. *Compassion Fatigue: Not Quite the Final Story – the voice of junior doctors*. Queenstown, July, 2008.
25. Huggard PK, McCann C, Kedge S, Huggard J, Meintjes L. Auckland New Zealand Speech Language Therapy/Australia Speech Pathology Association Conference 2008. *Running on Empty Workshop*., May, 2008.
26. Kennelly J, The New Zealand Pain Society Annual Scientific Meeting, “*Legal Issues in Compensation for Pain Disorders*” 12 – 15 March, 2008 – Langham Hotel, Auckland.
27. Kennelly J, New Zealand Bioethics Conference: “Wellbeing and Technology 2008” “*Ethical Pitfalls of the Electronic Medical Record and Integrated Decision Support*” University of Otago, Dunedin, 1–3 February 2008
27. Moir F, Managing Mood in Primary Care – CME Mental Health training day for GP’s, June 2008, Goodfellow Unit in partnership with Astrazeneca.
28. Moir F, THEMHS The Mental Health Services Conference September 2008

## 7.0 Research Activities

1. Goodyear– Smith F, Co–investigator on the team for *Partnering for Health – Feasibility Study of the Flinders Model in NZ*, M Horsborough et al, funded \$ 192,260 from a STAR Research Grant.
2. Goodyear– Smith F, Working in collaboration with West Health and Harbour PHOs in their *Primary Lifestyle Options –Client centred, early community intervention project with JCalveley (Harbour Health PHO) & A Verhoeven (HealthWEST PHO)*.
3. Goodyear– Smith F, On research team led by Cameron Grant ‘*Detection and management of serious infant events by primary care in New Zealand*’ – component of the **Growing Up in NZ** longitudinal study being conducted by S Morton.
4. Goodyear– Smith F, Member of collaborative team lead by C Grant which has now completed 3 year HRC and MOH –funded study on the general practice determinants of immunisation coverage and timeliness. Four papers have been published to date from this project and a further nine are under peer review or nearly completed.

5. Goodyear– Smith F, Masters candidate Manjri Patel (*The effect of ethnicity on different ways of expressing cardiovascular treatment benefits on patients' decisions about treatment*) – ongoing
6. Goodyear– Smith F, PhD candidate Natalie Gauld (*International Variability in Medicines Classification – contributing factors and how to measure the outcomes of different classifications in different countries*) – ongoing
7. Goodyear– Smith F, PhD candidate Sherina Mdsidik (*Depression in Malaysian female primary health care patients*) – ongoing
8. Goodyear– Smith F, Masters candidate Warwick Pudney (*Couples in Relationships Research Project*), ongoing – upgrading to PhD
9. Goodyear– Smith F, Masters candidate emerging Pacific researcher Luisa Ape–Esera has completed her thesis (Use of the Case–finding and Help Assessment Tool (CHAT) to assess the source and manifestation of emotional distress in Samoan Youth) and is graduating in Sep 2008 Masters Health Science (Hons).
10. Goodyear– Smith F, Summer student 2007 – 2008 Kamy Kameshwa (in collaboration with IMAC staff N Turner and H Petousis–Harris) *Differences in discourse between the New Zealand print media and the scientific community with respect to issues of vaccine efficacy and safety*, paper being prepared for publication
11. Goodyear– Smith F, Summer student 2007 – 2008 Zachary Gravatt (in collaboration J Barnes from School of Pharmacy) *New Zealand general practitioners' perceptions, practices and training with respect to complementary medicines (CMs) in Auckland and Northland*, paper being prepared for publication
12. Goodyear– Smith F, Supervision of two last year Dutch students (Mariska Scholten and Rosanna Van der Lugt) on a three month research elective conducting sub–group analysis of CHAT data.
13. Goodyear– Smith F, Supervision of, and collaboration with Ms Yvonne Bray (*Patient and Family Perspectives of Hospice Services in a New Zealand Hospice*, Bray Y, Goodyear–Smith F, Johnson L, Landeman W). This study has been completed, a report written, and a paper being prepared for peer review.
14. Goodyear–Smith F, Warren J, Arroll B (2008). Faculty Research Development Funds, Staff Research Fund, '*Feasibility of electronic CHAT*', \$128,738
15. Goodyear–Smith F, Grant C, Turner N, Petousis–Harris H (2008). Health Research Council of NZ / Ministry of Health joint funding initiative. '*A randomised trial of an intervention to improve immunisation coverage and timeliness*', \$328,424
16. Karen Hoare "*Learning to use the Internet (helping rural nurses to improve their skills and make better use of the internet)*". A randomised controlled trial funded by The Medical Education Trust.
17. Hoare Karen was successfully enrolled into Monash University's doctoral programme in June. Her research is centred on *embedding evidence into practice in primary health care*.
18. Hoare K. Ram F. *Evaluation of community pharmacists perception of respigen*. Pharmac funded

19. Buetow S, Huggard P, *Validation of new measures of the GP-patient relationship*, (2008) Faculty Research Development Grant, \$108,000.
20. Huggard P, Master of Audiology candidate Rebecca Foate. (*The development of a measure of staff support needs for New Zealand Audiologists*) – ongoing.
21. Huggard, P. Master of health Science candidate Fiona Hewerdine (*The use of visual devices in speech language therapy for communicating with patients with motor neuron disease*) – ongoing.
22. Moir Fiona, Development and evaluation of self-care website for medical students conjunction with Dr Tony Fernando, Dept of Psychological Medicine– LTU grant and Teaching Improvement grant).
23. Moir Fiona, Survey of depression, anxiety and alcohol use in medical students.
24. Moir Fiona, Capacity mapping of child and adolescent mental health promotion and illness prevention in New Zealand

## 8.0 General

### 8.1 Staff

Karen Hoare was awarded one of the two highly contested Faculty of Medical and Health Science's PJ Smith Travel Fellowships in April. This Fellowship will allow her to pursue her doctoral studies in Australia and strengthen the links around practice nurse development in the two countries.

Karen Hoare leads the Child Health Network of the College of Nurses Aotearoa.

Dr Fiona Moir was appointed as the Chair of Mental Health and Addictions Governance Board, a cross-faculty Board to maximise collaboration across The University with regard to Mental Health and Addictions teaching and research.

### 8.2 Wellbeing Workshops

Following the 2008 Goodfellow Symposium, Dr Hilton Koppe, a general practitioner from NSW and keynote speaker at the Symposium, was contracted by the Goodfellow Unit to provide a train-the-trainers workshop on GP (and other health professional) Wellbeing. The following health professions were represented at the workshop: general practice, nursing, counselling, speech language therapy, audiology, veterinary practice, dentistry, physiotherapy, psychiatry, and optometry. The intention is that attendees from these professions will explore opportunities to develop and present workshops to their own professional groups, or to multi-professional audiences. To date, workshops have been presented at: The RNZCGP Annual Conference (Queenstown), the NZ Audiological Society Conference (Christchurch), and the Australia Speech Pathology–NZ Speech Therapy conference (Auckland). Ethics Research Committee approval was obtained to conduct research at the for the Auckland Speech Therapy workshop. This study is in

the form of a pilot study of the level of (dis)stress, support and self care practices of Australasian speech language therapists, and will inform the design of a future national survey.

### **8.3 Palliative Care Visiting Speaker Programme**

The Palliative Care Visiting Speaker Programme collaboration between the Goodfellow Unit, School of Nursing, and Mercy Hospice Auckland started in 2005. The aim is to bring at least two international speakers to New Zealand annually who are acknowledged as leaders in their particular fields. The 'collaboration' is solely responsible for funding the visit or, will undertake part funding in conjunction with other events such as a New Zealand or Australian conference. The programme for 2008 is:

**February      Dignity Therapy in Palliative Care**  
Professor Harvey Chochinov  
Professor of Palliative Care Research  
University of Winnepeg

Approximately 120 clinicians from a range of professions, attended Professor Chochinov's two day workshop, at which he taught the principals of providing dignity therapy sessions with patients towards the end of their life.

**July              Death, Loss, and the Quest for Meaning**  
Professor Bob Neimeyer  
Professor of Psychotherapy Research  
University of Memphis

Approximately 190 clinicians – nurses, doctors, counsellors, therapists – attended this two day workshop. Of that number, 54 were enrolled in a new postgraduate course (Loss, Grief, and Bereavement). This workshop was the first two teaching days of this course. This is a win-win approach to providing an exciting postgraduate course by offering it both as a professional development workshop and as a for-credit course. The professional development income funds the visit and postgraduate students get exposure to a world leader in this field.

**September    The Soul's Wisdom: Stories of Living and Dying**  
**Alchemy, Compassion, and the Healer's Art**  
Professor Mary Vachon  
University of Toronto

Ninety people attended Professor Vachon's one day workshop. Mary first spoke here in 2005 as the first invited visitor in the Visiting Speakers programme.

**November     Palliative Care Service Delivery**  
Barbara Monroe  
CEO, St Christophers Hospice, London  
Coordinator – Postgraduate Palliative Care, King's College, London

This will be Barbara Monroe's second visit to New Zealand. She is a keynote speaker at the Hospice New Zealand Conference and will provide a session in Auckland at Mercy Hospice. Barbara visited New Zealand as the 2006 Visiting Speaker to lead a 3 day conference titled Leadership in Palliative Care. This conference programme was also offered as the teaching programme for a special topic postgraduate course (Leadership in Palliative Care). During her first visit, Barbara was appointed as an honorary senior lecturer in the Goodfellow Unit.

#### **8.4 Advisory Board**

A meeting of the Goodfellow Unit Advisory Board was held on September 9<sup>th</sup>, 2008. Attendees were asked to confirm their continued interest in remaining a Board member. Suggestions for future develop of learning resources were discussed. The next meeting is in April, 2009.

#### **8.4 Departure of Director, GFU**

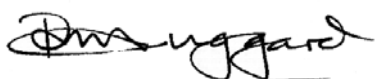
Professor Ross McCormick left the Unit in the middle of the year to spend 6 months on sabbatical leave in the UK. He will return to the post of Associate Dean – Postgraduate in the Faculty of Medical and Health Sciences.

#### **9.0 Memorandum of Agreement**

A draft Memorandum of Agreement between the University of Auckland, the Goodfellow Foundation, and the Royal New Zealand College of General Practitioners has been drafted and is under consideration by all parties.

## **Thanks**

Our thanks are again conveyed to the Goodfellow Foudation for their continued and generous support



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