

# Functional Foods Conference 2011

0730		<b>Registration is open</b>
0850	0900	<b>Symposium opening</b> Grant Guilford, Dean of Science, The University of Auckland
0900	1010	<b>Session 1:</b> Enhanced marketing and selling of your novel food product <b>Chair:</b> Bronwen Smith
0900	0930	<b>Julian Mellentin</b> , New Nutrition Business <i>The key trends in the business of food, nutrition &amp; health, 2012</i>
0930	0950	<b>Gursh Bindra, Vital Foods</b> <i>Developing a kiwifruit product as a laxative with a range of health benefits</i>
0950	1010	<b>Ralf Schlothauer</b> , Comvita New Zealand Ltd <i>Industry-academia relationship in understanding health benefits and marketing of functional foods</i>
1010	1040	<b>Morning coffee &amp; tea</b>
1040	1220	<b>Session 2:</b> Enhancing the opportunities for novel food development and uptake by the food industry and consumers <b>Chair:</b> Laurie Melton
1040	1120	<b>Keynote: Ingrid Appelqvist</b> , CSIRO, Australia <i>Where does Australia see the opportunities for food design in the future?</i>
1120	1140	<b>Marco Morgenstern</b> , Plant and Food Research <i>Food Structure Platform: modifying food structure to enhance bioactivity</i>
1140	1200	<b>Indrawati Oey</b> , University of Otago <i>Preventing loss of key nutrients during high pressure and thermal treatment of foods</i>
1200	1220	<b>Harjinder Singh</b> , Riddet Institute <i>Modifying food emulsion structures to influence lipid digestibility</i>
1220	1250	<b>Session 3:</b> Poster presentations <b>Chair:</b> Bryony James <i>1-minute talks to introduce the Posters</i>
1250	1350	<b>Lunch and Posters (Session 3 continued)</b>

1350	1515	<b>Session4:</b> Optimising health benefits in fruit, vegetables and derived components <b>Chair:</b> Lynn Ferguson
1350	1430	<b>Keynote: Andrew Collins</b> , University of Oslo, Norway <i>Potential health benefits of kiwifruit and other plant-based foods in relation to oxidative stress</i>
1430	1435	<b>Kieran Elborough</b> , Plant and Food Research <i>Sponsor presentation</i>
1435	1455	<b>Denise Hunter</b> , Plant and Food Research <i>A fruit-based solution to reducing colds and flu in at-risk populations</i>
1455	1515	<b>Tim Grainger</b> , Venerdi Ltd <i>Overcoming technical challenges of incorporating sufficient levels of fruit bioactive components in gluten-free bread</i>
1515	1540	<b>Afternoon coffee &amp; tea</b>
1540		<b>Session 5:</b> Optimising health benefits in grains, cereals and dairy products <b>Chair:</b> Siew-Young Quek
1540	1620	<b>Keynote: David Cameron-Smith</b> , University of Auckland <i>The role of dairy proteins in exercise recovery</i>
1620	1640	<b>Lee Huffman</b> , Plant and Food Research <i>How to make new product development work for you - functionally</i>
1640	1700	<b>Michael Collett</b> , Fonterra <i>Milking immune responses for the development of probiotics</i>
1700	1710	<b>Awarding poster prizes</b>
1710	1830	<b>Networking reception</b> <i>Refreshments will be served in the foyer, around the trade displays and posters.</i>